



SAP HANA[™] “Discovery in a Box”

Do your Business Analytics respond at light speed?

Current industry trends suggest that in-memory technologies are set to disrupt the business environment in which we live and SAP HANA is likely to be at the centre of this for SAP customers.

Many CIOs are caught between fear about what might happen to the competitive advantage of their business if they take the “do nothing” option and lack of clarity as to whether there is true first mover potential for in-memory in their business.

Why is identifying the potential for in-memory so difficult?

There is a perception right now that SAP HANA is difficult to get started with for the following reasons:

- Buying SAP HANA appliances is costly and hard to justify without a business case – or in the context of a Proof of Concept or Pilot.
- Many businesses have not yet grasped where in-memory technologies like SAP HANA may add significant business value.
- Organisations are unsure of where to start with an in-memory roadmap.

An Engaging Approach to Discovering the Potential

Bluefin have pioneered agile approaches to SAP projects based on the 3 concepts of Collaboration, Iteration and Visualisation. We have applied these concepts to helping organisations identify the potential for SAP HANA by rapid development of a Proof of Concept.

This makes it possible to look into what can be achieved with a SAP HANA in-memory appliance – considering what the relevant business scenarios might be and to find a suitable model to create proof points within

SAP HANA – all without the costs and delays involved in investing in a Proof of Concept appliance?

Seeing is believing

Bluefin provides an SAP HANA advisory service which identifies one or more suitable business scenarios for a Proof of Concept. Suitable information assets are identified and loaded into Bluefin’s certified SAP HANA appliance and a reporting layer is built on top of this.

Visualisation is key to business engagement and reports are exposed via the latest SAP BusinessObjects BI4 technologies – allowing visualisation through mobile devices, dashboards and flexible interactive reports.

Through a series of iterations the potential for SAP HANA can be explored revealing the potential for SAP HANA in the business. For those scenarios where tangible value has been identified a business case is built for implementation and an in-memory vision is realised.

What are the key business benefits?

- Collaboratively discover how SAP HANA in-memory technologies can influence your business and where a business case and ROI can be found.
- See the power of in-memory analytics with your own data in weeks instead of months.

- Reduce the implementation risk of going ahead with a purchase of SAP HANA.
- Understand when implementing in-memory technologies is right for your organisation.
- Build a business case for SAP HANA based upon facts.

Why act now?

Leading businesses are already taking advantage of SAP HANA and other in-memory technologies to revolutionise the way in which they perform analytics – and this is providing them with a competitive advantage. Not considering in-memory analytics runs the risk of being at a competitive disadvantage as competitors gain momentum.

Why Bluefin?

Bluefin is the only UK SAP Services Partner currently offering an all-inclusive SAP HANA appliance service that takes your business from vision to business case.

More information

Contact Bluefin Solutions at:

www.bluefinsolutions.com/contact